

Rotary International President

Ray Klinginsmith
Kirksville, Missouri



District 6960 Governor

Donald H. Thomas
The Rotary Club of Cape Coral Goldcoast

Area 3 Assistant Governor-District 6960

Barbara Bird
The Rotary Club of Bonita Springs

2010-2011 Club Officers

| | |
|---------------------|------------------------|
| President | James D. Dati |
| President-elect | James L. O'Leary |
| Secretary | P. Stephanie Kissinger |
| Treasurer | Thomas B. Briers |
| Sergeant-at-Arms | George M. Cohan III |
| Assoc. Sgt.-at-Arms | Steve Kaskie |

Board of Directors

Nancy J. Ross, Immediate Past President

2008-2011

| | |
|-----------------|---------------|
| Roger Brunswick | Thomas Briers |
| James D. Dati | Kenny King |

2009-2012

| | |
|-------------------|-----------------|
| Ron Anderson | Gary Price |
| James L. O' Leary | Sandra Scoggins |

2010-2013

| | |
|--------------|------------------------|
| Jay Berube | Gregory T. Holtz |
| Barbara Bird | P. Stephanie Kissinger |

**Trustees of The Foundation of
The Rotary Club of Bonita Springs**

Fred Partin, Chairman, Ray Faubion, Secretary,
Richard Garner, Treasurer,
Guy Quinn, Steve McIntosh, Nancy Ross and
Tom Burgess

The Spoke

**The Rotary Club of Bonita Springs
Chartered November 3, 1978**



**Meets every Wednesday at 7:30 am
at Bonita Bay Club**

**The Rotary Club of Bonita Springs
P.O. Box 474**

Bonita Springs, FL 34133

www.bonitaspringsrotary.org

Rotary Club of Bonita Springs



December 8, 2010

Last Meeting

President **Jim** presided. **Susan Schmitt** delivered the invocation. **Dave Shellenbarger** led the Pledge of Allegiance and **Steve McIntosh** led the 4 Way Test. **Steve Krchniak** conducted a rousing rendition of *God Bless America*.

Excellence in Education



We enjoyed a very proud and touching moment last week as **Steven Slachta** introduced us to the winners (and in some cases families) of the Estero High School Excellence in Education Awards. Congratulations go out to David Susinno and Dot Mcrone (Teacher/Staff); Ciara Camel (Service) and Alexander Latorre (Academic).

Sandy Scoggins reported that our matching grant for the water project in India had been approved. Thanks Sandy for your leadership and vision.

Dave Shellenbarger offered a "poinsettia" report. The flowers were available for pick up and look great. Thanks Committee!

Last Week's Program

Christine Ross "Bonita Chamber Update"

It was good visiting with Christine Ross, CEO of the Bonita Springs Chamber of Commerce as last week, as Christine offered us an update on the activities of the Chamber and more specifically, their comprehensive efforts in effecting economic development in within Lee County.



A good deal of Christine's discussion focused on the issue of "impact fees" and how their waiver in certain circumstances can act as an engine for economic development. The collaborative effort of the City, the Chamber and private sector regarding the revision and in some cases waiver of impact fees offers one example aimed at providing incentives for business to relocate to Bonita Springs. Thanks Christine for a comprehensive and thought-provoking presentation.

It's Almost Holiday Party Time

Our Holiday Party will take place Saturday, December 18. The Party will feature dinner, open bar and a gift auction. The cost for this extraordinary evening of entertainment is \$70 per couple. An additional \$30 donation will cover the cost of the auction items. The party will be held at St. John Evangelist Church hall. Check your mailbox for your invitation and please plan on attending. Who knows—you may even have an opportunity to chat with the gentleman pictured on the left



From RI International
Our President's December Message

I have adopted "Cowboy Logic" as my theme song for two reasons. The first is its happy music that reflects the warm and positive atmosphere of Rotary club meetings around the world. The second is the common sense and simple approach expressed in its lyrics.

Fifty years ago, I often heard the expression "Keep Rotary simple." That admonition has been lost in the intervening years, and I want to remind Rotarians that the basic concept of Rotary service is simple. Club members, who are community leaders, learn to know and respect one another through their weekly meetings, which create friendship, fellowship, and networking. When a community need is identified, the club members find they have an amazing ability to fill the need because they have the leading business and professional leaders in the community as their members, and they know how to get things done!



The same simple approach works for club service, vocational service, and New Generations service projects. Rotary clubs have the talent to assess and prioritize the needs of their communities. They also have the expertise and resources to address the needs, if the clubs keep their members informed and motivated. The communications within the club must be simple - and frequent!

Perhaps it is in international service that the simplicity of Rotary is most evident. Rotarians learn that their fellow club members are trustworthy, and as they meet Rotarians from other countries, they realize they are similarly trustworthy. As a result, Rotary friends from faraway places are easily made and kept, and the resulting cooperation between clubs for international service projects is truly astounding!

The "Cowboy Logic" song says that cowboys have a simple solution for just about everything. So do Rotarians! It is called the spirit of Rotary, and its hallmarks are fellowship and service. Together, we can make the world a better place by making our clubs Bigger, Better, and Bolder. So let's do it! That's cowboy logic!

RI President
Ray Klinginsmith

Member Spotlight



Last week **Brian Zamorski** stepped into the Member Spotlight. A graduate of FGCU with a degree in Finance, Brian is a commercial real estate appraiser. A native of Long Island, New

York, Brian relocated to Southwest Florida ten years ago. Brian shared some very interesting hobbies and interests with us—he is an art collector, racquetball participant, and race car enthusiast. Thanks Brian for being a great Rotarian.

A Time of Giving



December is a uniquely special time of the year for our Club, our Rotarian motto of "service above self" taking on additional meaning as we deliver our poinsettias and help families select their Christmas tree. The process provides countless poignant moments as happened at the tent Saturday when **Dave Shellenbarger** presented, on behalf of us all, centenarian **Ilse Kyllmann** with a poinsettia.

And finally....We acknowledge the efforts of **Dick Fredrickson** and **Gerry Myers** as prior Spoke editors inadvertently omitted in last week's tribute article.

\$\$\$50/50\$\$
This Weeks Big Prize—\$1,411



Last week a befuddled **Editor** drew the Ace of Spades to win \$100.

As always...the real winner is our **Foundation** which gets one half of the prize purse.

Happy Birthday

John Mathes, December 10
Sandy Scoggins, December 11

The Spoke
 Editor - **Greg Holtz**
 thespoke@comcast.net

The 4-Way Test
 of things we think, say or do.

Is it the **TRUTH**?
 Is it **FAIR TO ALL CONCERNED**?
 Will it build **GOODWILL** and
BETTER FRIENDSHIPS?
 Will it be **BENEFICIAL** to all **CONCERNED**?



Let's Sing, Rotarians!

Sing Rotarians

Tune: "On Wisconsin"
 Sing, Rotarians -- Sing, Rotarians
 Sing with all your might.
 Don't let troubles get you down, folks
 Ev'rything's all right.
 Open up, now -- Sing it out, now
 Make those rafters ring.
 Hey gang, just pitch right in
 And let's all sing.

Rotary Make-Up Opportunities

- Monday Fort Myers South/Holiday Inn Bell Tower (Noon)
- Tuesday Estero Elk's Club (Noon)
- Wednesday Naples Gulf Shore 730 am
 Naples Beach Hotel 12:15pm
 Naples Beach Hotel & Golf Club
- Thursday Naples North Collier Athletic Club 7:30 am
 Bonita Springs-Spanish Wells CC (Noon)
- Friday Naples-Pelican Bay Club at Pelican Bay 7:15 am

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