

**Rotary International President**

Ray Klinginsmith  
Kirksville, Missouri



**District 6960 Governor**

Donald H. Thomas  
The Rotary Club of Cape Coral Goldcoast

**Area 3 Assistant Governor-District 6960**

Barbara Bird  
The Rotary Club of Bonita Springs

**2010-2011 Club Officers**

President	James D. Dati
President-elect	James L. O'Leary
Secretary	P. Stephanie Kissinger
Treasurer	Thomas B. Briers
Sergeant-at-Arms	George M. Cohan III
Assoc. Sgt.-at-Arms	Steve Kaskie

**Board of Directors**

Nancy J. Ross, Immediate Past President

**2008-2011**

Roger Brunswick	Thomas Briers
James D. Dati	Kenny King

**2009-2012**

Ron Anderson	Gary Price
James L. O' Leary	Sandra Scoggins

**2010-2013**

Jay Berube	Gregory T. Holtz
Barbara Bird	P. Stephanie Kissinger

**Trustees of The Foundation of  
The Rotary Club of Bonita Springs**

Fred Partin, Chairman, Ray Faubion, Secretary,  
Richard Garner, Treasurer,  
Guy Quinn, Steve McIntosh, Nancy Ross and  
Tom Burgess

# The Spoke

**The Rotary Club of Bonita Springs  
Chartered November 3, 1978**



**Meets every Wednesday at 7:30 am  
at Bonita Bay Club**

**The Rotary Club of Bonita Springs  
P.O. Box 474**

**Bonita Springs, FL 34133**

**[www.bonitaspringsrotary.org](http://www.bonitaspringsrotary.org)**

# Rotary Club of Bonita Springs



January 12, 2011

## Last Meeting

**President Jim** presided. **Kevin Bradley** delivered the invocation. **Jim Renfro** led the Pledge of Allegiance and **Mike Liggins** led the 4 Way Test. **Steve Krchniak** led a rousing rendition of *All Hail to Rotary*.

## The Tradition Continues

A reminder that the Third Annual Harry Chapin Food Bank Hunger Walk will take place on January 22. Last year our Club's team, pictured right, defended its championship status by raising the most money for the second year in a row. **Sandy Scoggins** is looking for people to walk with and sponsor her that morning. Proceeds go the Harry Chapin Food Bank. See you there—its great fun for a great cause.



**President Jim** advised that our Rotary Run will be held April 2. A committee to prepare for that event is being chaired by **Brian Olitsky**. If you are interested in helping, please see Brian.

Calling all hockey fans...mark your calendar for Saturday, February 5 as the Everblades take on the always tough Greenville Road Warriors during "Rotary Night." A 5:30 tailgate precedes the game. Tickets are \$15.00 each. If you are interested please see **President Jim**.

**Nancy Ross** announced that the Love of Bonita Reception will be held March 24. We were pleased to learn that **Hank Hochstetler** will be honored at that reception. Congratulations!

## Last Week's Program

**Diana Serrano**  
"The Children's Hospital of Southwest Florida"



Last week we heard from Diana Serrano, Coordinator of the Child Advocacy Program and the Child Advocacy Program at The Children's Hospital of Southwest Florida. We learned that the Advocacy Center offers free, specialized parenting

classes to teach parents how to focus on their strengths and set appropriate expectations for their children. The Advocacy Program also works to raise public awareness about social and health issues that impact children. Thanks Diane for a great presentation.

## A Paul Harris Moment

Paul Harris presentations are always special moments, emphasizing the leadership, compassion and generosity that is Rotary. So it was good witnessing **Gerry Myers** bestowing Paul Harris plus four status to **Rick Barber** and Paul Harris plus one to **John Spear**. Gentlemen thank you for your leadership.



## Estero High School Awards of Excellence



Last week **Steven Slachta** introduced us to the Estero High Award of Excellence winners. Congratulations go out to Vera Plaut (Staff); John Robinson (Teacher);

Lesly Mejicanos (Academic) and Venessa Arredando (Service). Thank you for your devotion to service and excellence.

### Member Spotlight

Last week **Steve McIntosh** stepped into the Member Spotlight. Married to his high school sweet heart Connie for 43 years, Steve earned his bachelor and masters degree from Purdue University and a PhD from Kent State University. He is the founder and president of Tartan Consulting and the founding partner CEO of the Southern Leadership Institute. Steve chairs the Florida Gulf Coast University Foundation Board and also serves on the Board of our Club Foundation and Bonita Springs Utilities, Inc.



**His devotion to his community and public education is well known. He has been instrumental in the founding and development of the Estero High School Interact Club, the Student of Month Awards, Scholarship Program and I Like Me Program. He is also a Bonita Springs councilman, serving the residents of District 1.**

These contributions have not gone unnoticed as Steve has been named Citizen of the Year for Bonita Springs, Chamber of Commerce Director of the Year, and Rotarian of the Year. Thanks Steve for all you do and for being a great Rotarian.

*From Rotary International*

**Editor's Note:** RI President Klinginsmith's January message seemed particularly appropriate in anticipation of our January 19th Club Assembly.

### Test Time!

We are at the halfway point in this Rotary year, and now is the time to test the strengths and weaknesses of our clubs. Perhaps a strange idea for some Rotarians, but how else will we learn how the activities and programs of our respective clubs match up to those of other clubs in our districts - and around the world? Therefore, I encourage all Rotarians - not only the club officers - to become involved in evaluating their clubs during the month of January.



**The Presidential Citation program for 2010-11 has been designed as a score sheet for all the Avenues of Service. It also is a checklist for many of the activities and programs conducted by most clubs. Club presidents are required to complete the score sheets and submit them to their district governors by 31 March 2011 for their clubs to be eligible for the Presidential Citation awards. The scores should be shared with all club members either as written reports or as presentations at club meetings.**

Starting work on the Presidential Citation test in January will provide an opportunity to correct any discovered deficiencies in club activities before the submission deadline of 31 March. It also will cause the club leaders to notice that a new Presidential Citation with Distinction award is available this year for clubs with a good balance of activities in all Avenues of Service.

This year I am recommending that all clubs review their practices and procedures to see if they are truly best practices or merely traditional practices. Annual evaluations of our clubs are certainly best practices, and more Rotarians than usual need to be involved in the evaluations for their clubs. The Presidential Citation score sheets are a good place to start the process. How else will we know if our clubs really are becoming Bigger, Better, and Bolder?

Ray Klinginsmith  
President, Rotary International

**\$\$\$50/50\$\$**  
**This Weeks Big Prize—\$1,658**



Last week an overwhelmed visiting Rotarian Jim Drew “drew” the Three of Spades to win \$5.

**As always...the real winner is our Foundation which gets one half of the prize purse.**

**Happy Birthday**

**Don Manley, January 12**  
**Gary Colecchio, January 18**

**The Spoke**  
 Editor - **Greg Holtz**  
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The 4-Way Test  
 of things we think, say or do.

Is it the TRUTH?  
 Is it FAIR TO ALL CONCERNED?  
 Will it build GOODWILL and  
 BETTER FRIENDSHIPS?  
 Will it be BENEFICIAL to all CONCERNED?



**Let's Sing, Rotarians!**

***America, the Beautiful***

O beautiful for spacious  
 skies,  
 For amber waves of grain,  
 For purple mountain majes-  
 ties  
 Above the fruited plain!  
 America! America! God shed  
 His grace on thee,  
 And crown thy good with brotherhood  
 From sea to shining sea!



**Rotary Make-Up Opportunities**

- Monday Fort Myers South/Holiday Inn Bell Tower (Noon)
- Tuesday Estero Elk's Club (Noon)
- Wednesday Naples Gulf Shore 730 am  
 Naples Beach Hotel 12:15pm  
 Naples Beach Hotel & Golf Club
- Thursday Naples North Collier Athletic Club 7:30 am  
 Bonita Springs-Spanish Wells CC (Noon)
- Friday Naples-Pelican Bay Club at Pelican Bay 7:15 am

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