

**Rotary International President**

Ray Klinginsmith  
Kirksville, Missouri



**District 6960 Governor**

Donald H. Thomas  
The Rotary Club of Cape Coral Goldcoast

**Area 3 Assistant Governor-District 6960**

Barbara Bird  
The Rotary Club of Bonita Springs

**2010-2011 Club Officers**

President	James D. Dati
President-elect	James L. O'Leary
Secretary	P. Stephanie Kissinger
Treasurer	Thomas B. Briers
Sergeant-at-Arms	George M. Cohan III
Assoc. Sgt.-at-Arms	Steve Kaskie

**Board of Directors**

Nancy J. Ross, Immediate Past President

**2008-2011**

Roger Brunswick	Thomas Briers
James D. Dati	Kenny King

**2009-2012**

Ron Anderson	Gary Price
James L. O' Leary	Sandra Scoggins

**2010-2013**

Jay Berube	Gregory T. Holtz
Barbara Bird	P. Stephanie Kissinger

**Trustees of The Foundation of  
The Rotary Club of Bonita Springs**

Fred Partin, Chairman, Ray Faubion, Secretary,  
Richard Garner, Treasurer,  
Guy Quinn, Steve McIntosh, Nancy Ross and  
Tom Burgess

# The Spoke

**The Rotary Club of Bonita Springs  
Chartered November 3, 1978**



**Meets every Wednesday at 7:30 am  
at Bonita Bay Club**

**The Rotary Club of Bonita Springs  
P.O. Box 474**

**Bonita Springs, FL 34133**

**[www.bonitaspringsrotary.org](http://www.bonitaspringsrotary.org)**

# Rotary Club of Bonita Springs



April 20, 2011

## Last Meeting

President **Jim** presided. **Bob Lorenz** delivered the invocation. **Marjorie Rubacky** led the Pledge of Allegiance and **Gene Hoyt** led the 4 Way Test. **Steve Krchniak** led a rousing rendition of *Somewhere Over the Rainbow*.

**Scott Anderson** and **Tom Burgess** offered a report on the Rotaract mentoring program. The program began with 19 groups and 70% of the mentor-mentee pairings are doing well. A new school term will starting soon and your continued help and participation, especially as a potential new mentor, is needed. If you are interested in more information please see Scott and Tom. Thanks gentlemen for your leadership.

**Dave Shellenbarger** announced that we will holding a poinsettia sale this Holiday Season. Dave is looking for volunteers to help with the sale. There will be an organizational meeting this morning.

**Sandy Scoggins** reported on Relay for Life. About \$1500 was raised and Sandy offered thanks for all who participated in any way. Sandy acknowledged **Patti Dennis** and **Bobbi Bird** for their help and leadership. **Bob Lombardo** reported that a team organized by his wife Theresa raised about \$4,000. So collectively our Club's efforts generated over \$5,500 in support of Relay for Life. Congratulations.



## Last Week's Program Commissioner Ray Judah "Lee County Update"



Last week we heard from Commissioner Ray Judah who represents Lee County District 3. Commissioner Judah graduated cum laude from California State

University, Humboldt and holds a Master of Science in Natural resources and a Bachelor of Arts in Zoology.

A Lee County Commissioner since 1988, he is a strong advocate of major infrastructure projects such as the expansion of Southwest Florida International Airport, regional water and sewer facilities and road transportation networks which support economic development in Lee County.

He has been recipient of numerous awards for his devotion top public service among them the "Pathfinder Award" for vision and leadership by the Urban Land Institute in 2003 and the 2009 Estero Chamber of Commerce Political Person of the Year Award.

Commissioner Judah offered us an overview of economic development initiatives in Lee County, primarily using as example the Red Sox and Algenol projects as examples./ Thanks for a great and thoughtful presentation.

*From RI International*  
*Our President's April Message*

### **"Something Old, Something New"**

Most Rotarians know that for several decades, Rotary has operated with four Avenues of Service: namely Club Service, Vocational Service, Community Service, and International Service. But an unusual thing happened at the 2010 Council on Legislation! The proposed enactment to add a fifth Avenue of Service was approved by the Council after being rejected at previous Councils.

The new avenue is called New Generations Service, and there is some confusion and concern about the impact of the change. The proposer of the enactment did not file a statement of support, and therefore, we do not have a written statement of the proposer's rationale. However, it seems to me that the purpose and effect is to focus more attention on the Rotary programs for youth and young adults.



Rotary's programs of Interact, RYLA, Rotaract, and Rotary Youth Exchange are some of the best in the world for young people. .... The change to five Avenues of Service will provide a single director or coordinator for each club and each district to supervise and promote the Rotary programs for young people.

**Our work with youth and young adults has two salutary benefits. First, the favorable influence on the participants by their exposure to the core values of Rotary, which are fellowship, service, integrity, diversity, and leadership. Second, the positive memory of Rotary that often causes the participants to join Rotary clubs later in their lives.**

But adding the fifth Avenue of Service will facilitate our quest to make the youth and young adult programs even Bigger, Better, and Bolder in the future – and to recruit even more of the participants into Rotary membership. The perfect example of a win-win situation!

Ray Klinginsmith  
President, Rotary International

### **Our Reverse Raffle is April 30**

**President Jim** reminded us that our Reverse Raffle is fast approaching on Saturday, April 30th. Each member is expected to sell three tickets (and more if possible). Your help is necessary to make this event, our largest fundraiser, a success. There are currently 43 unsold tickets.

**President Jim** reminded us that the Million Meal packaging event is May 14. The District has sent an email announcing this Event. Please register online and choose your shift. 450 people are needed for each shift so invite your friends and neighbors to join with you in this most worthwhile project.

### **Member Spotlight**

**Joe Murgalo** stepped into the Member Spotlight last week. A native of Bethesda, Maryland and a graduate of the University of Maryland with a degree in Communications, Joe is the General Manager of the Hyatt Regency Coconut Point. He reflected that from the time he was 14 to his college graduation, he worked in the hospitality and food service industry.



He started with Hyatt, the tenth largest hotel company in the world, 29 years ago and during that period of time he has worked in 15 different hotels and 12 different cities. He moved to the Bonita Springs area five years ago to manage the Coconut Point property. During this period of time Joe has devoted himself to community service serving on the FGCU Advisory Board for the Hospitality Program, Second Vice Chair at the Bonita Springs Chamber of Commerce, the United Way and teaching at Estero High School.

Joe is a single Dad with two daughters, 13 and 16. Thanks Joe for being a great Rotarian.

**\$\$\$50/50\$\$\$**  
**This Weeks Big Prize**



Last week a delighted **Carl Bals** drew the Four of Diamonds to win \$5.

**As always...the real winner is our Foundation which gets one half of the prize purse.**

**Happy Birthday**

**None to Report**

**The Spoke**  
Editor - **Greg Holtz**  
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The 4-Way Test  
of things we think, say or do.

Is it the TRUTH?  
Is it FAIR TO ALL CONCERNED?  
Will it build GOODWILL and  
BETTER FRIENDSHIPS?  
Will it be BENEFICIAL to all CONCERNED?



**Let's Sing, Rotarians!**

***Easter Parade***



In your Easter bonnet, with  
all the frills upon it  
You'll be the grandest lady  
in the Easter parade  
I'll be all in clover and  
when they look you over  
I'll be the proudest fellow  
in the Easter parade

On the Avenue  
Fifth Avenue

The photographers will snap us  
And you'll find that you're  
In the rotogravure

Oh, I could write a sonnet about your Easter  
bonnet

And of the girl I'm taking to the Easter parade.

**Upcoming Programs**

**May 4** Steve Popper, "Kids Against Hunger"

**May 11** "Past President's Day"

**May 18** Susan Stewart, "Girl  
Scouts of SW Florida"

**May 25** "Memorial Day Pro-  
gram"



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