

**Rotary International President**

Kalyan Banerjee  
Vapi, Gujarat, India



**District 6960 Governor**

Denise Hearn  
The Rotary Club of Lakewood Ranch

**Area 3 Assistant Governor-District 6960**

Barbara Bird  
The Rotary Club of Bonita Springs

**2010-2011 Club Officers**

President	James L. O'Leary, II
President-elect	P. Stephanie Kissinger
Secretary	Bobbi Bird
Treasurer	Thomas B. Briers
Sergeant-at-Arms	George M. Cohan III
Assoc. Sgt.-at-Arms	Roger Brunswick

**Board of Directors**

James D. Dati, Immediate Past President

**2009-2012**

Ron Anderson	Gary Price
James L. O'Leary	Sandra Scoggins

**2010-2011**

Jay Berube	Gregory T. Holtz
Barbara Bird	P. Stephanie Kissinger

**2011-2014**

Tom Briers	Bob Lombardo
Mike Liggins	Don Manley

**Trustees of The Foundation of  
The Rotary Club of Bonita Springs**  
Ray Faubion, Chairman, Nancy Ross, Secretary,  
Richard Garner, Treasurer, Fred Partin,  
Guy Quim, Steve McIntosh, and Tom Burgess

# The Spoke

**The Rotary Club of Bonita Springs  
Chartered November 3, 1978**



**Reach Within to Embrace Humanity**

Meets Wednesday at 7:30 am at Bonita Bay Club

**The Rotary Club of Bonita Springs**

**P.O. Box 474**

**Bonita Springs, FL 34133**

[www.bonitaspringsrotary.org](http://www.bonitaspringsrotary.org)

# Rotary Club of Bonita Springs



July 13, 2011

## Last Meeting

President **Jim** presided. **Susan Schmitt** delivered the invocation. **John Spear** led the Pledge of Allegiance and **Don Thomson** led the 4 Way Test. **Steve Krchniak** conducted a rousing rendition of *Vive Le Rotary*.



### *Witamy*—Sandy!

It was great seeing **Sandy Scoggins** who recently returned from Poland after leading this year's GSE team. Sandy provided an interesting overview of the places the GSE team visited in Poland.

We look forward to Sandy's upcoming presentation in August..

**Bobbie Bird** offered a summary of our Club's Fourth of July activities. We participated in the parade—with special thanks going out to **Gary Murphy** for providing the parade boat and truck. Later we sold beer at the Party in the Park Holiday celebration that evening—about \$3500 worth. We should have net proceeds information shortly. Thanks to all who participated.

**Nancy Ross** reported on the activities of the Foundation Board Nominating Committee comprised of herself, **Sue Masters** and **John Spear**. The Committee placed into nomination **Tom Burgess** and **Fred Partin** both of whom were elected by acclamation. Congratulations and thanks to the Committee for its good work.

## Last Week's Program

**Bill Barnes**

### "Southwest Florida Market Update"

Last week we heard from Bill Barnes, Chief Executive Officer of the Bonita Springs-Estero Association of Realtors. Bill brings 31 years of real estate sales and management experience. A former managing

broker of Merrill Lynch and Prudential in Boca Raton, Bill came to Bonita Springs in 2000 to oversee the development of the Arvida Corporation Office in this area. As the current



Chief Executive Office of BEAR Bill oversees the operation of a 1000 member organization. Bill provided us an interesting and intriguing overview of the real estate sector—emphasizing trends in construction and market behavior. Thanks for a great presentation.

**Mark Your Calendars...**on the July 16 the District is hosting a Foundation and Membership seminar in Port Charlotte. If you are interested in attending this free of charge event, please register on the District website.

**Scott Anderson** offered a Shots for Tots report. Scott reported that 13 families and 20 children were in attendance for the session. Thanks to Scott and his team for participating in and supporting a wonderful Club service tradition.

*From Rotary International*

### Our New President's July Message

All of us in Rotary are looking to change the world – why else would we be Rotarians? We believe that our world can be happier, healthier, and more peaceful, and that we can create that better world through our service.



**In 2011-12, I will ask Rotarians to *Reach Within to Embrace Humanity*. I will ask you to search first within yourselves, to understand that all of us, everywhere, have the same dreams, the same**

**hopes, the same aspirations, and similar dilemmas. When we understand, and truly feel, that others' needs are the same as our own, we begin to understand how important our work is. In the year ahead, we will have three emphases in our Rotary service.**

Our first emphasis in this Rotary year will be the family. The family and the home are at the core of all our work – all our service begins here. And through the family, we approach all of our community and indeed, all of humanity, as an extended family, in which all members care for each other. In times of joy and in times of need, no one is ever alone.

Our second emphasis will be continuity – finding the things we do well and taking them to the next level. We must build on our successes, expand on them, and strive to do even more. Of course, our greatest obligation is to PolioPlus, where success is now so close.

And our third emphasis will be change. We must understand that true change can only begin with each of us, and start within us. We cannot share peace with others if we do not have it to give. We cannot look after the whole world without first looking after those closest to us: our families, our clubs, and our communities.

Together, we will *Reach Within to Embrace Humanity*. And in peace, harmony, and friendship, we will bring change – and a more joyful world.

Kalyan Banerjee  
President, Rotary International

### Member Spotlight

**Peter Zahner** stepped into the Member Spotlight last week. Born and educated in the eastern part of Switzerland, Peter graduated as a Mechanical Engineer, joining the defense branch of Oerlikon-Contraves, a Zurich based conglomerate. Peter received assignments in Engineering, Marketing and Sales and the opportunity to travel. He served in the Swiss Air Force and ended that career as a full Colonel.

In 1980 Peter became a Logistics Project Manager for Martin Marietta in Orlando where he was responsible for the definition of Logistics in the design phase of an Air Defense Missile System. His work brought him into close contact with the US defense industry and he shared with us interesting



stories of his time and service first in Iran in 1978 and Desert Shield in 1990.

Peter and his wife of 40 years, Therese, moved to Florida in 1995. His fight with skin cancer caused and prompted him to start another career, searching for ways to develop sunscreen without harmful chemical ingredients and UV filters that exhibit estrogenic activity. His laboratory efforts led to the invention of a new generation of biodegradable sunscreen made from ingredients that are 100% natural. The line of skin care Peter developed is called MelanSol.

A competitive horse jumper, Peter prefers swimming, running, tennis and scuba diving to stay in shape.

Having joined our Club in 1998, Peter participates and is active in many of our programs and initiatives. Thanks Peter for being a great Rotarian.

**\$\$\$50/50\$\$\$**  
**This Weeks Big Prize**



Last week an ecstatic **Jess Berube** drew the Ace of Diamonds to win \$100.

As always...the real winner is our Foundation which gets one half of the prize purse.



*Let's Sing, Rotarians!*

**Beer Barrel Polka**



Roll out the Barrel  
 We'll have a barrel of fun.  
 Roll out the Barrel  
 We've got the blues on the run.

Zing! Boom! Ta-rar-el!  
 Ring out a song of good cheer,

Now's the time to roll the barrel  
 For the gang's all here.

**Rotary Make-Up Opportunities**

**Happy Birthday**

- Ira Hawk, July 13**
- Steve Kaskie, July 13**
- Stephanie Kissinger, July 14**
- Ken King, July 18**
- Rex Sims, July 19**

- Monday Fort Myers South/Holiday Inn Bell Tower (Noon)
- Tuesday Estero Elk's Club (Noon)
- Wednesday Naples Gulf Shore 7:30 am  
 Naples Beach Hotel 12:15pm  
 Naples Beach Hotel & Golf Club
- Thursday Naples North Collier Athletic Club 7:30 am  
 Bonita Springs-Spanish Wells CC (Noon)
- Friday Naples-Pelican Bay Club at Pelican Bay 7:15 am

**The Spoke**  
 Editor - **Greg Holtz**  
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The 4-Way Test  
 of things we think, say or do.

Is it the TRUTH?  
 Is it FAIR TO ALL CONCERNED?  
 Will it build GOODWILL and  
 BETTER FRIENDSHIPS?  
 Will it be BENEFICIAL to all CONCERNED?

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